

THE JOY OF SOX®



TIPS FOR CONDUCTING A SOCK DRIVE

1. **Determine** the dates for your sock drive. *Socks are needed throughout the year.*
2. **Contact** The Joy of Sox @ **610.688.3318** so one of our team members can walk you through the process and answer any questions you might have. We can share the type of socks - men's, women's, and children's - for which the need is greatest at the time of your drive.
3. Please **collect** only **NEW** socks. While we appreciate your thoughtfulness, we **CANNOT** accept gently used ones.
4. **Spread the word** about your sock drive through in-house communications, email, print, and social media.
5. **Take photos** of the successful conclusion of your drive. Do a press release; post on social media; get the word out about your philanthropy. Give yourself a round of applause.
6. **Count and sort** the socks according to men's, women's, and children's. Place the sorted socks into bags or bins and label them indicating the type of socks (men's, women's, children's) and the total number of socks collected.
7. **Contact** The Joy of Sox @ 610.688.3318 so a team member can work out a date and time to arrange a drop-off or pick-up.
8. If you are **not located** in the Philadelphia tri-state area and want to donate socks to a local shelter, please go to this website: [Housing and Urban Development \(HUD\)](#)

New socks can provide a measure of comfort, be a source of dignity, and can bring a smile to the faces of those experiencing homelessness.