



## Fast Facts

### Mission:

Simply...to give joy to the homeless by giving them new socks.

### Vision:

To be able to give new socks to all the homeless in the United States a few times a year.

### Impact:

Over 245,000+ of new socks distributed to the homeless as of July, 1<sup>st</sup>, 2017. **Almost a quarter of a million pairs!!**

### Founded:

2010

### Outreach:

Originally, just the Philadelphia region, but as the below list shows we have been able to help lots of others.

## Organizations Served by The Joy of Sox®:

### Philadelphia area and Pennsylvania (65 facilities)

<p>ACTS Shelter: Philadelphia *</p> <p>Advocates for the Homeless and Those in Need: Fairless Hills</p> <p>Arch Street Methodist Church: Philadelphia</p> <p>Bethesda Project: Philadelphia</p> <p>Brotherhood Mission: Philadelphia</p> <p>CADCOM: Norristown</p> <p>Catherine McAuley Center: Scranton</p> <p>Catholic Social Worker: Philadelphia</p> <p>City Team Ministries: Chester</p> <p>Cradles to Crayons: Conshohocken</p> <p>Connect/Project Share: Upper Darby</p> <p>Coordinated Homeless Outreach Center: Norristown</p> <p>Covenant House: Philadelphia</p> <p>Covenant House: Slippery Rock</p> <p>Drueding Center: Philadelphia (soon)</p> <p>Eastside Ministries: Chester</p> <p>Eliza Shirley: Philadelphia *</p> <p>Extreme Weather Shelter, Bucks County</p> <p>Face-to-Face: Philadelphia (Germantown)</p> <p>Face-to-Face: Norristown (MC3)</p> <p>Good Samaritan: Phoenixville</p> <p>Good Samaritan: Ephrata</p> <p>Families Forward: Philadelphia</p> <p>Family Management Center: Chester</p> <p>Fresh Awakening: Garrett Post: Upper Darby</p>	<p>Friends Shelter: West Chester</p> <p>In Ian's Shoes: Pottstown</p> <p>Interfaith Hospitality Network: Philadelphia</p> <p>Interfaith Hospitality Network: Norristown</p> <p>LaSalle College High School (outreach program): Wyndmoor</p> <p>Life Center: Darby</p> <p>LOVE Park Project: Philadelphia</p> <p>Mattie Dixon Food Cupboard: Ambler</p> <p>Men-to-Men Mentoring: Wayne</p> <p>Mercy Hospice for Women &amp; Children: Philadelphia *</p> <p>Mother's Home: Darby</p> <p>Mother of Mercy House: Philadelphia (soon)</p> <p>Nationalities Service Center: Philadelphia</p> <p>New Day Drop-In Center: Kensington/Philadelphia</p> <p>Norristown Ministries Hospitality Center: Norristown</p> <p>Northern Children Services: Philadelphia</p> <p>Northern Home for Children: Philadelphia</p> <p>Our Brother's Place: Philadelphia *</p> <p>Old First Shelter: Philadelphia</p> <p>Pajama Buddy Project: Paoli</p> <p>People Emergency Center for Women, &amp; Children: Philadelphia</p> <p>Philly Restart: Philadelphia</p> <p>Prevention Point: Philadelphia *</p>
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Project Home: Philadelphia  
Rock Ministry: Philadelphia  
Safe Harbor: West Chester  
Salvation Army: Chester  
Salvation Army Red Shield Family  
Residence: Philadelphia  
Savior Church: Philadelphia  
Spring City Food Pantry: Spring City  
St. Agnes Day Room: West Chester  
St. Francis Inn: Kensington, Philadelphia  
St. John's Hospice: Philadelphia  
Street Ministry: Philadelphia

Sunday Breakfast Mission: Philadelphia  
The Table: Kensington, Philadelphia  
Victory Shelter Program: Philadelphia  
Wesley House: Chester  
Whosoever Gospel Mission: Philadelphia  
Youth Emergency Services: Philadelphia

\* In conjunction with the medical students from JeffHOPE

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## Other Countries and States

Five countries and 30 states, plus Washington D.C. Providing new socks to the homeless and needy in at least 85 additional facilities.

### Afghanistan

Some Marine Installation: (location classified)

### Canada

Homeless House: Sutton, Quebec

### Mexico

Zapatos Para Los Ninos: Isla Mujeres

### Uganda

An orphanage: Kampala

### UK

Street ministry: London

### Delaware

Forget Me Not Families: Bear  
Premium Charities: Claymont

### Florida

Various shelters: Orlando area  
United We All Can: Miami

### Georgia

Atlanta food Bank: McDonough  
Augusta Rescue Mission: Augusta  
Haven House: McDonough  
Promise Place: McDonough  
Various shelters: Atlanta

### Illinois

Two homeless Families: Chicago area  
First St. Paul's Foot Care Clinic: Chicago  
Kendall County PADS: Kendall County, IL

### Indiana

Salvation Center – Kroc Center: South Bend

### Maryland

Back on My Feet: Baltimore

### Massachusetts

Back on My Feet: Boston  
Bay Path University (Friends of the homeless: Longmeadow  
Bridge Over Troubled Water: Boston  
Harvard Square Homeless Shelter: Cambridge  
Youth on Fire: Cambridge  
Youth-to-Youth: Cambridge

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### Alaska

Downtown Soup Kitchen: Anchorage  
Apatiki School: Gambell

### Arizona

MAN Tucson: Tucson  
Gospel Rescue Mission: Tucson

### California

Delancy Street Foundation: Los Angeles  
Santa Cruz Coalition: Santa Cruz  
Mercy House: Anaheim  
UCSD Medical Students Health Fair: San Diego

### Colorado

The Gathering Place: Denver  
St. Francis Center: Denver  
Urban Peak: Denver

**Michigan**

Child and Family Charities: Lansing  
 The Kendrick Project: Detroit

**Minnesota**

Youth Link: Minneapolis

**Missouri**

Various Missions: St. Louis

**Montana**

The Warming House: Bozeman

**New Hampshire**

Imperishable Love Ministries: Hudson

**New Jersey**

Anna Sample Complex: Camden  
 Atlantic City Rescue Mission: Atlantic City  
 Bridges Outreach: Summit  
 Cathedral Kitchen: Camden  
 HomeFront: Trenton  
 TASK (Trenton Area Soup Kitchens):  
 Trenton

**New York**

Bowery Mission: New York City  
 Cabrini Immigration Services: New York City  
 Covenant House: New York City  
 Holy Apostle Soup Kitchen: New York City  
 Samaritan Center: Syracuse (soon)  
 Sheltering Arms: New York City  
 St. Francis Assisi: New York City  
 St. Patrick's: New York City  
 St. Vincent DePaul: Ogdensburg  
 The Space at Tompkins: New York City

**North Carolina**

Healing Transitions: Raleigh

**North Dakota**

Various shelters: Fargo

**Ohio**

Ohio Community HealthCorps: Canal  
 Winchester

**Oklahoma**

Iron Gate: Tulsa

**Oregon**

Albany Helping Hands: Albany

**South Carolina**

The Loomis Project: Charleston

**Tennessee**

Various shelters: Nashville

**Texas**

Casa Juan Diego: Houston, TX  
 Clothed By Faith: Katy, TX  
 Hope Impacts: Katy, TX  
 Love Thy Neighbor: Tyler, TX  
 Resurrection Ministries: San Antonio  
 SAMM Ministries: San Antonio

**Vermont**

Spectrum Youth & Family Services:  
 Burlington

**Virginia**

Meade Memorial Episcopal Church:  
 Arlington

**Washington, D.C.**

Back on My Feet: Washington, DC

**Washington**

Blaine Center of the Compass Housing  
 Project: Seattle

**Wisconsin**

HALO: Racine  
 Hebron House: Waukesha  
 Milwaukee Homeless Veterans Initiative:  
 Milwaukee  
 Repairers of the Breach: Milwaukee  
 Salvation Army: Milwaukee  
 The Guest House: Milwaukee  
 The Women's Center: Waukesha

**Founder:**

Tom Costello, Jr. - Chief Sock Person & Founder  
 Graduate of Widener University (M.B.A.) and Villanova University (B.E.E.)  
 Studying for certificate in Social Entrepreneurialism  
 Adjunct Professor: Business & Entrepreneurial Initiatives, Montgomery County Community College

## Noteworthy Achievements:

### ***National Socks for the Homeless Day***

Pennsylvania State Senate proclaimed Valentine's Day, February 14<sup>th</sup>, as "***National Socks for the Homeless Day.***" Resolution also passed in **New York** and **North Dakota**. California, New Jersey and Delaware coming soon! 47 states to go!

### **Kappa Gamma Pi's Faith and Service Award - 2017**

The Faith and Service Award is given at their National Conventions to outstanding men and women, who are not members of Kappa Gamma Pi, who have exemplified leadership in local and national church and secular affairs. Kappa Gamma Pi is the National Catholic College Graduate Honor Society, exemplifies excellence in leadership, scholarship, faith, and service.

### ***Joy's Song for Socks for the Homeless***

Joy's Song for Socks for the Homeless (the final name of the song has not yet been finalized) has been recorded and is awaiting copyright. It will soon be available on the website, Facebook and iTunes.

## Featured By:

- **OC Register (Ocean County, CA):** Santa Ana Homeless Get Hundreds of New Socks Thanks to Villanova Intern for The Joy of Sox, November 22, 2017
- **People Magazine's People Now;** Hometown Hero, February 2017
- **Seedlr Spotlight;** January 30, 2017
- **Main Line Today;** November 2016
- **The Concordian (Concordia College, Moorhead, MN);** November 3, 2016 – Cobbers reach out of the Concordia bubble to give a helping hand
- **Custer Free Press (Rapid City, SD);** November 1, 2016 – Highmark Credit Union Launched The Joy of Sox Campaign to Help Local Missions
- **News Graphic (Grafton, WI);** December 10, 2015: Sock Angels – Grafton woman and her aunt warming the feet of Milwaukee's homeless
- **Delaware County News Network;** December 6, 2015: *White Horse residents sock it to local charities this holiday season*
- **Reddit's Upvoted;** November 2015: *Want to Really Help the Homeless This Holiday Season? Donate socks*
- **Bucks County Courier Times;** October 2015: *Spurred on by Pope, nuns and volunteers bring "Joy of Sox" to homeless*
- **MyAmerica with Elisabeth Hasselbeck,** FOX, July 10, 2015
- **BetterWorldians Radio;** Ray, Mary Sue, Greg Hansell, December 26, 2013
- **ComcastNewsmakers;** Laura Jones, December 13, 2013
- **ComcastNewsmakers;** Laura Jones, October 11, 2013
- e-Town, Boulder, Colorado; July 18, 2013, **e-Chievement Award** with Nick Forster
- NBC10 Philadelphia; December 14, 2012, **NBC10@Issue** with Steve Highsmith
- **Canadian Broadcasting Corporation (CBC);** December 12, 2012, interview at WHYY in Philadelphia

- **PHL17**; December 4, 2012; **In Focus** with Steve Highsmith
- **O Magazine**; December 2012, page 42; *Heart and Sole*
- **WOGL Philadelphia Agenda** with Brad Segall; May 7, 2012: *Socks for the homeless*
- **Main Line Media News**; December 12, 2011: *Tom Costello believes in The Joy Of Sox*
- **Villanova Alumni Magazine**; Spring 2011: *Feet, Pray, Love*
- **Radnor 21's Radnor Patch**; December 30, 2011: *Patch Presents: The Joy Of Sox*
- **NBC10 Philadelphia, Lori Wilson**; November 30, 2010: *"The Joy Of Sox" Helps Homeless*
- **Huffington Post**; April 24, 2012: *Philly's 'Joy Of Sox' Collects Socks For City's Homeless*
- The Philadelphia Inquirer; November 24, 2010; *Monica Yant Kinney; Helping the homeless in Philadelphia, one foot at a time.*
- **KYW Newsradio 1060**; November 16, 2010: *Local Man Wants to Keep Needy Feet Dry and Warm*

### More information?

**Website:** [www.TheJoyOfSox.org](http://www.TheJoyOfSox.org)

**Facebook:** [www.Facebook.com/TheJoyOfSoxOrg](http://www.Facebook.com/TheJoyOfSoxOrg)

**YouTube:** [www.YouTube.com/TheJoyOfSox/videos](http://www.YouTube.com/TheJoyOfSox/videos)

**Twitter:** [www.Twitter.com/TheJoyOfSoxOrg](http://www.Twitter.com/TheJoyOfSoxOrg)

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**Make a tax-deductible donation:** [www.TheJoyOfSox.org/donate](http://www.TheJoyOfSox.org/donate)

Our **United Way** of Greater Philadelphia and southern New Jersey **Donor Choice** Number is 49107

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